



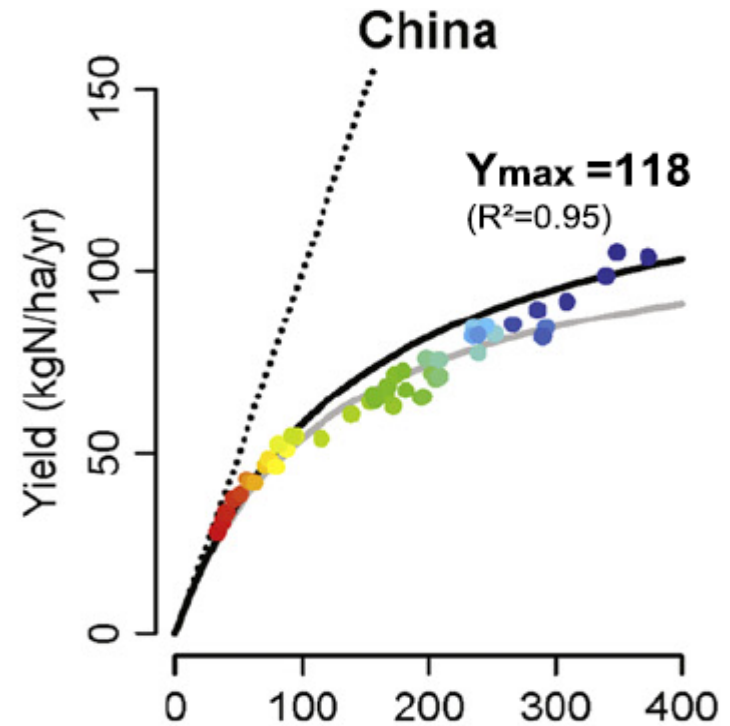
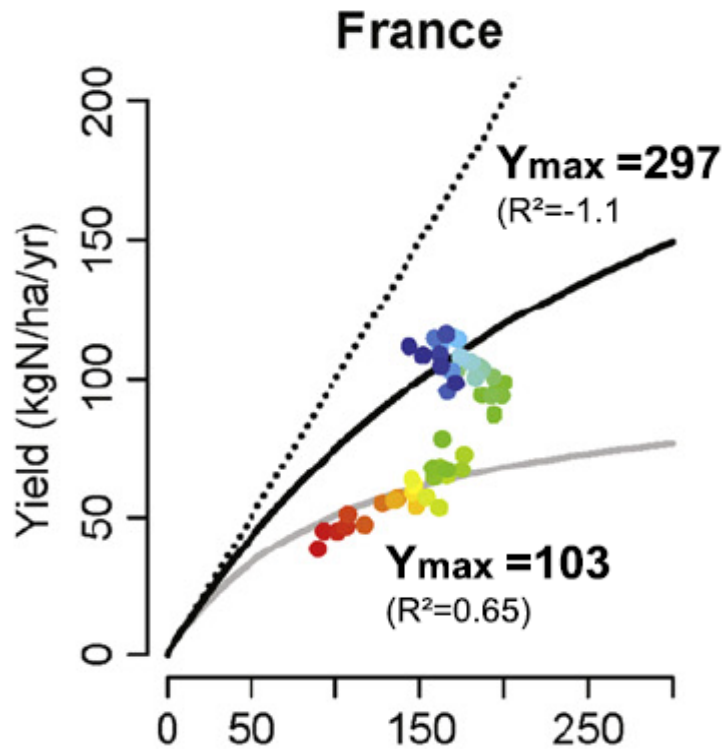
Infinite Fertilizers & Circular Economy 10 September 2015

Jacob Hansen
Director General



MILANO
FEEDING THE PLANET
ENERGY FOR LIFE

Nitrogen Use Efficiency

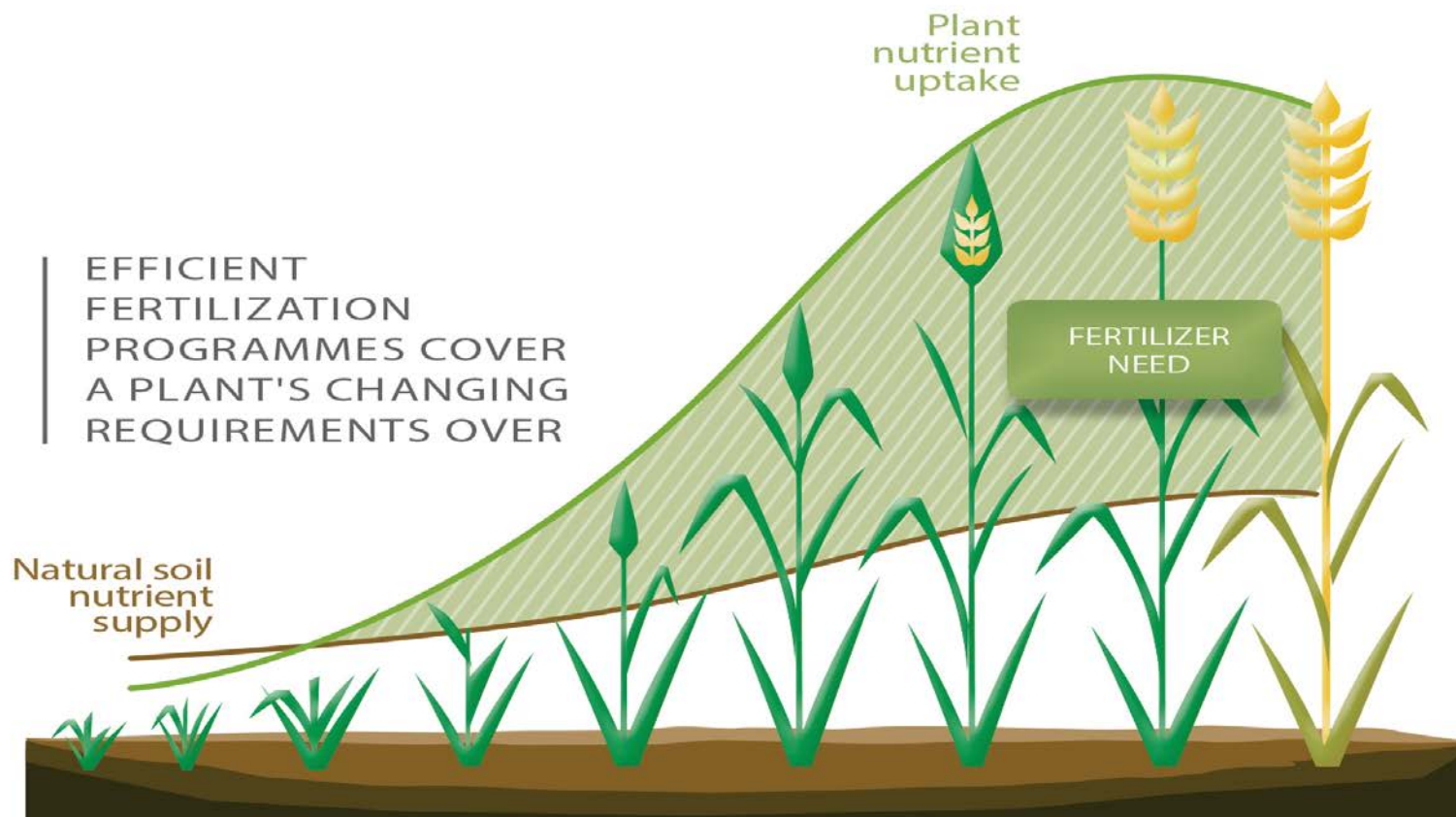


Year 1961 1973 1985 1997 2009

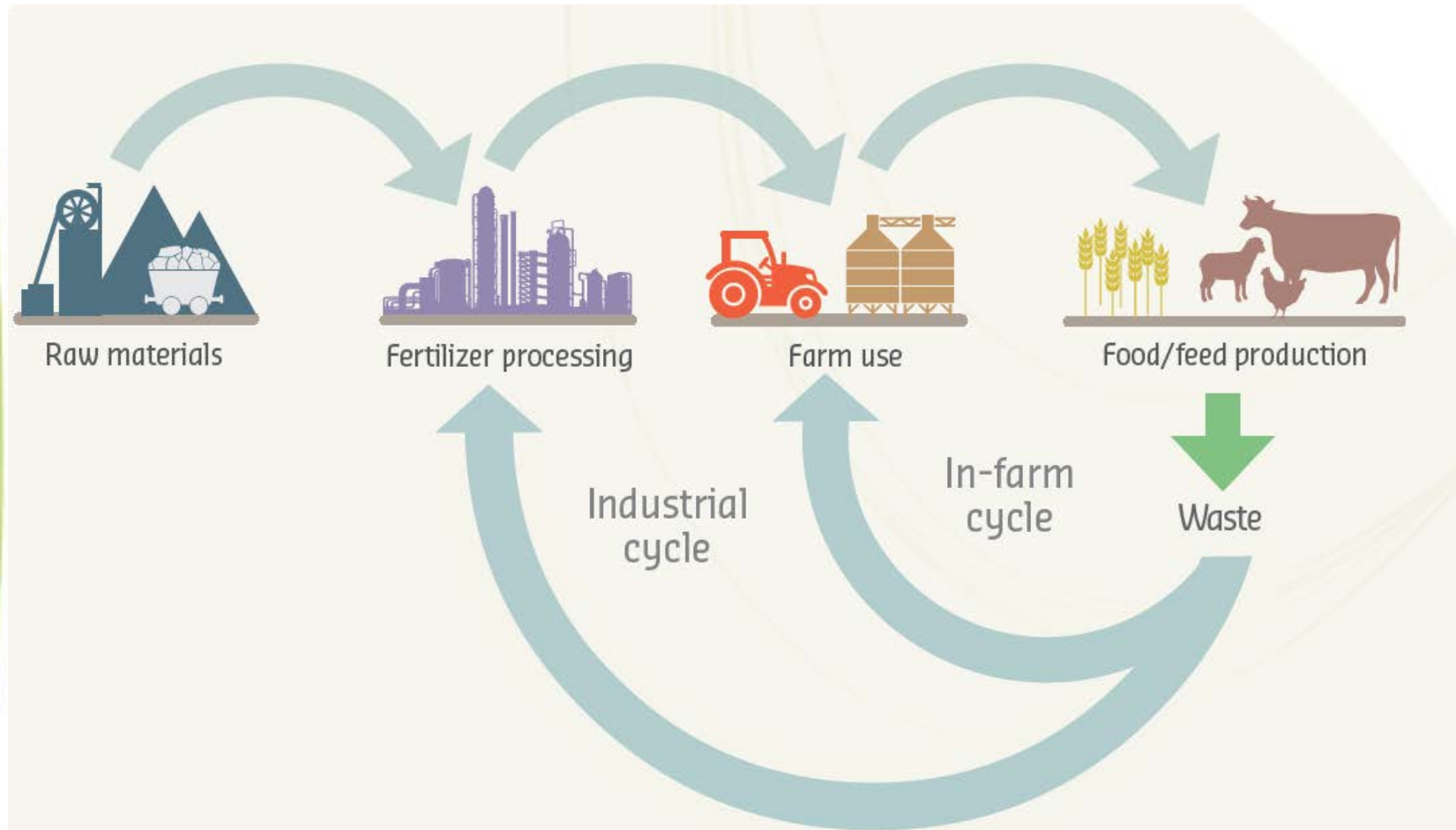


Source: Luis Lassaletta , Gilles Billen , Bruna Grizzetti , Juliette Anglade and Josette Garnier 2014, "50 year trends in nitrogen use efficiency of world cropping systems: the relationship between yield and nitrogen input to cropland"

Good agronomy

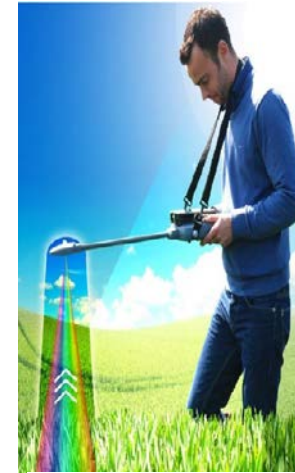


Efficiency in the chain



Examples: tools and technologies

- Yara N-Sensor
- GrowHow N-Min[®] test
- Borealis N-Pilot[®]



Monitoring tools



- ✿ What about the feasibility?
- ✿ Can tools bring rewards from the market and/or policies?

Fertilizers Europe thinks is possible

“Infinite Fertilizers” – part of the solution



Thank you!

Jacob Hansen

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